

ADARSH YADUVANSHI

Noida, UP - 201301

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CAREER OBJECTIVE

Expert Lead Web Developer specializing in front-end development. Experienced with all stages of development cycle for dynamic web projects. Well-versed in Front-End Languages.

TECHNICAL SKILLS

SCRIPTING LANGUAGES	:	JavaScript
DATABASE	:	Microsoft Access, MS SQL SERVER
O.S.	:	Windows Family(XP, 7,8.1,10, 11), IOS
WEB TECHNOLOGY	:	HTML5, CSS3, Bootstrap 5
DESIGNING TOOLS	:	Photoshop, Adobe XD, Figma, Canva
DIGITAL MARKETING	:	SEO, SMO, PPC, Google Analytics

KEY STRENGTHS

- E-commerce design
- Interface creation
- Image optimization
- Design, layout and typography
- Mobile web & app design
- Responsive Website Design
- Cross-browser compatibility
- Integrating user feedback
- Email Templates
- User-centered design

PROFESSIONAL EXPERIENCE

(Mar 2024 - Present)

- Working as UI Developer in Shira InfoTech Pvt. Ltd., Noida.

Roles & Responsibilities

- Develop Responsive Web Interfaces - Designed and implemented user-friendly, responsive web pages using HTML5, CSS3, JavaScript, and Bootstrap 5.
- Create Landing Pages & Email Templates - Built engaging, high-converting landing pages and newsletter email templates ensuring cross-browser and mobile compatibility.
- Participating in pre-project analysis and technical assessments to develop user-friendly interface and correct functionality to meet business objectives.
- Optimize Web Performance - Ensured faster loading times and optimized layouts by writing efficient CSS & JavaScript code.
- Collaborated with customers to determine needs and work through design options.
- Collaborate & Maintain Code Quality - Worked with designers and developers to enhance UI functionality, debugged issues, and maintained clean, reusable code.
- Worked closely with product managers, visual designers and development team to appropriately evolve designs from concept to launch.

- Integrated website with client's hosting account to store website information on secure servers.

QUALIFICATION

- Bachelor of Computer Science (CS) - August, 2021 - June, 2024
Rajeev Academy for Technology and Management, Mathura (Agra University)
Percentage: 68.4%
- HSC (Science Stream):
K.C.G.S.V.M. Madhav Kunj School, Mathura - March 2021 (UP Board)
- SSC:
K.C.G.S.V.M. Madhav Kunj School, Mathura - March 2019 (UP Board)

CERTIFICATIONS

1. Cyber security Analyst Job Simulation - TATA Group (Forage)
2. Solutions Architecture Job Simulation - AWS
3. Fundamentals of Digital Marketing
4. Basic Computer in Computer Application
5. Proficiency in Spoken English

PROJECT EXPERIENCE

1. **PNB Housing**
Project Name : PNB Housing
Description : Banking Service
Technology : Liferay
URL: <https://www.pnbhousing.com/>
2. **Multisoft Systems**
Project Name : Multisoft Systems
Description : Training Company
Technology : Laravel
URL: <https://www.multisoftsystems.com/>
3. **FertyNest**
Project
Name: FertyNEST International Fertility Clinic
Description
Technology
URL: <https://www.fertynest.com/>

✓ I hereby declare that above mentioned information is correct and best to my knowledge.

Adarsh Yaduvanshi